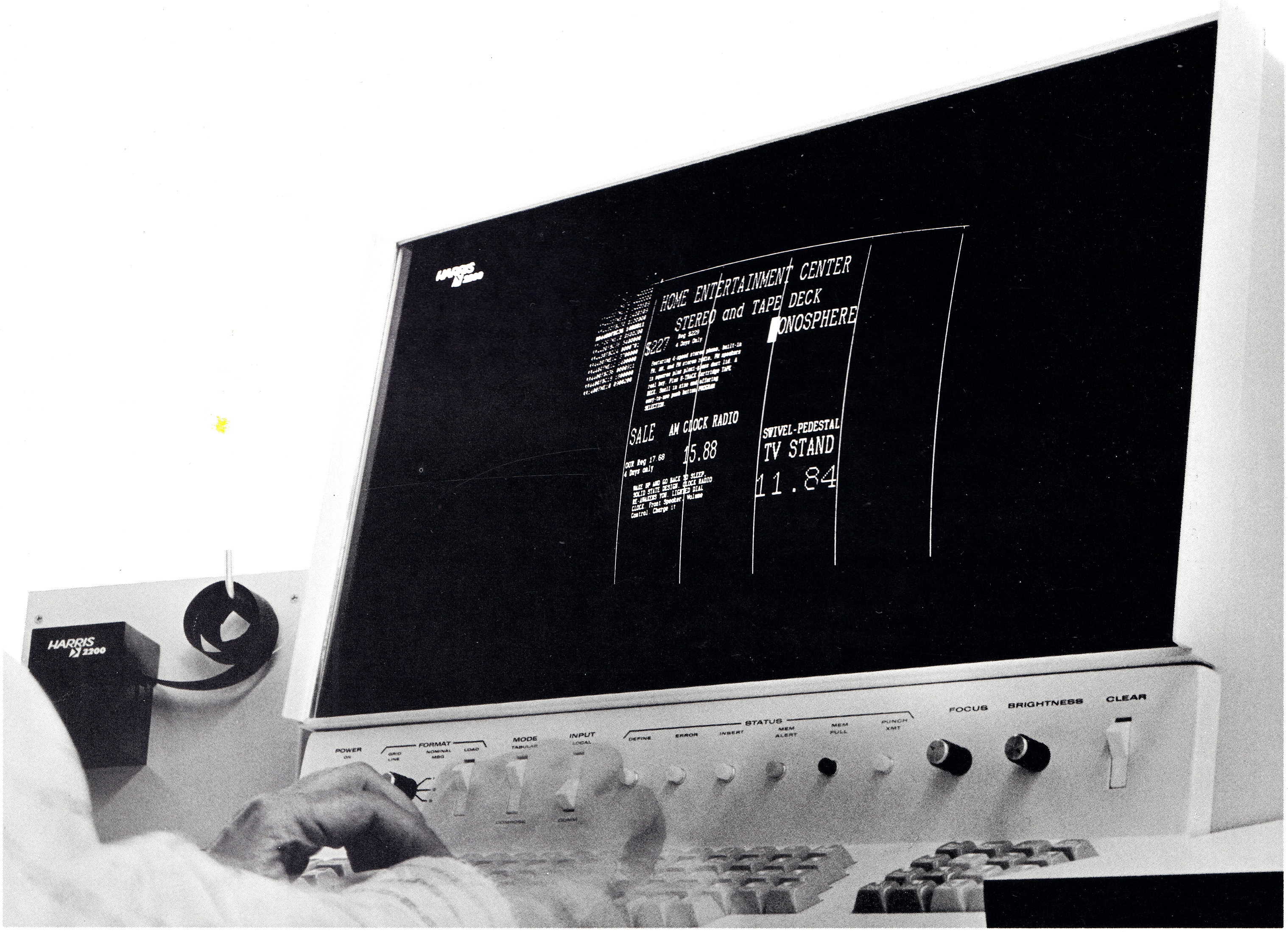
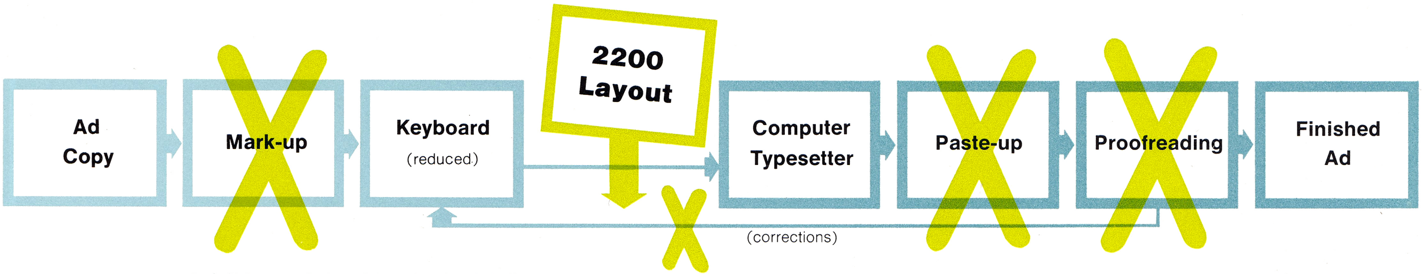
Harris 2200 Video Layout System


HARRIS 2200
HOME ENTERTAINMENT CENTER
STEREO and TAPE DECK
ONOSPHERE
$227
SALE
AM CLOCK RADIO
15.88
SWIVEL-PEDESTAL
TV STAND
11.84
HARRIS 2200
POWER
FORMAT
MODE
INPUT
STATUS
FOCUS
BRIGHTNESS
CLEAR

Now you can produce completely finished area composition,

without markup, pasteup and other costly steps of production

Harris 2200 System



Addition of the Harris 2200 System to your photocomposition production flow eliminates mark-up and paste-up of ad elements. Keyboarding is reduced to a fraction of that required in conventional photocomposition. The correction cycle and its costs virtually disappear.

Here's a foolproof method of copy fitting and correction prior to typesetting. The Harris 2200 Video Layout System is simple, instantaneous . . . and it won't let you make a mistake.

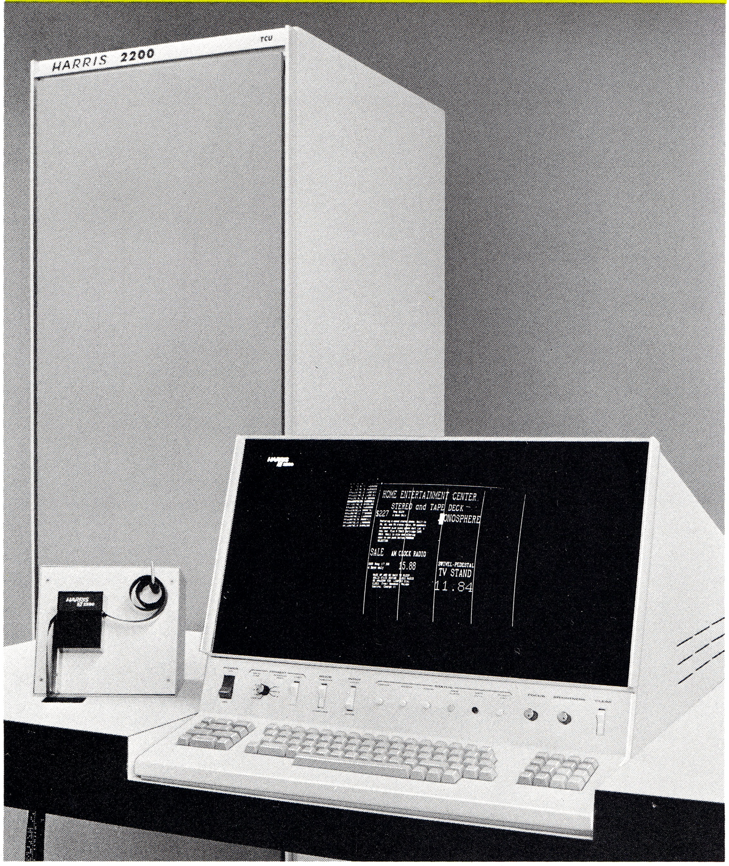
First, copy is scanned or keyed into tape. Then, it is read into the 2200 terminal. Text immediately appears on the video display screen ready for layout.

Using a keyboard-directed cursor and copy fitting keys, the operator positions the copy on the screen to match the exact layout desired. The copy appears in the actual point size and set width for any desired type font. There's absolutely no need for character count tables.

As the operator positions the copy, layout instructions are computed by the Harris 2200 System. When limitations of typesetting equipment are exceeded, errors are indicated by blinking text on the video display screen at the exact point the errors occur. The operator can adjust the copy as necessary for proper typesetting.

The operator immediately sees the result of copy fitting, movement of copy blocks, corrections, and changes in point size, film advance or leading, line measure, indent, skew and other typographic functions. When the screen display matches the desired layout, the Harris 2200 System perforates a tape complete with all text and layout function codes required to drive the typesetting system.

Without mark-up or paste-up, and with a vast reduction in original keyboarding, the Harris 2200 Video Layout System permits accurate, rapid preparation for photocomposition of retail and classified display ads, complex straight matter, page composition, area composition and yellow page ads. The system is directly compatible with a broad range of photocomposition equipment.



What you see is what you set

Layout Messages

Quadding Code

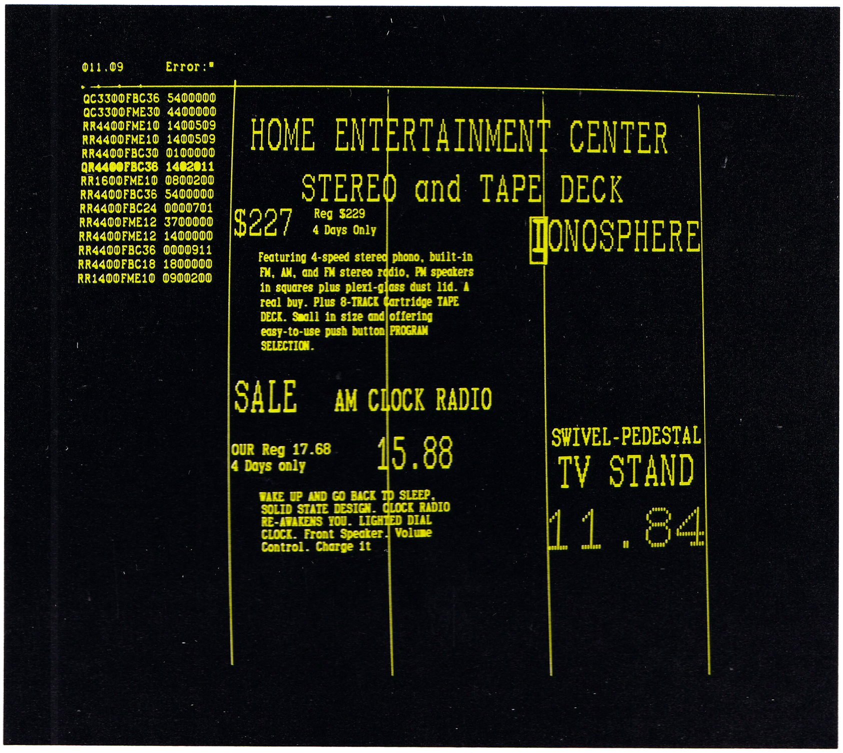
Measure

Font

Point Size

Film Advance

Indention



```
011.09         Error:*

QC3300FBC36 5400000
QC3300FME30 4400000
RR4400FME10 1400509
RR4400FME10 1400509
RR4400FBC30 0100000
QR4400FBC36 1402011
RR1600FME10 0800200
RR4400FBC36 5400000
RR4400FBC24 0000701
RR4400FME12 3700000
RR4400FME12 1400000
RR4400FBC36 0000911
RR4400FBC18 1800000
RR1400FME10 0900200
```

HOME ENTERTAINMENT CENTER

STEREO and TAPE DECK

$227 Reg $229
4 Days Only

Featuring 4-speed stereo phono, built-in FM, AM, and FM stereo radio, PM speakers in squares plus plexi-glass dust lid. A real buy. Plus 8-TRACK Cartridge TAPE DECK. Small in size and offering easy-to-use push button PROGRAM SELECTION.

SALE AM CLOCK RADIO

OUR Reg 17.68
4 Days only

15.88

WAKE UP AND GO BACK TO SLEEP. SOLID STATE DESIGN. CLOCK RADIO RE-AWAKENS YOU. LIGHTED DIAL CLOCK. Front Speaker. Volume Control. Charge it

IONOSPHERE

SWIVEL-PEDESTAL
TV STAND

11.84

Text Display
45 pica × 7.5″
viewing area

scrolls to full column ad depth

displays 6–48 pt. characters true-size

calculates spacing for 54–96 pt. characters

1000 characters displayed

variable column rules displayed

constant cursor visual marker

As copy is read into the Harris 2200, it displays on the video screen. The operator selects a basic layout instruction which is displayed on the left side of the screen. Automatically, the layout instruction is assigned to each element of the copy. Copy immediately adjusts on the screen to match this instruction.

The copy is shown in an area up to four columns (45 picas) in width. By scrolling vertically, up to full newspaper column depths are displayed. The system handles characters from 6 to 96 point in size—showing 6–48 point in actual size and generating proper spacing for larger characters.

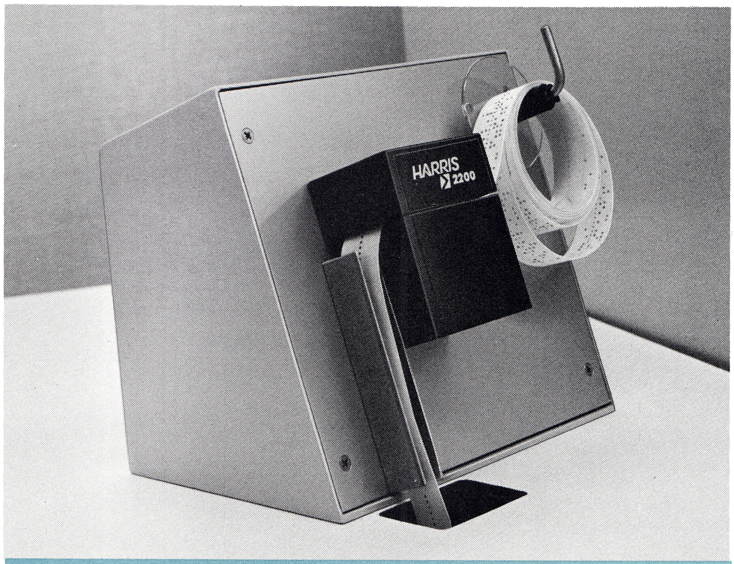
Using the keyboard controls, the operator adjusts the layout as desired. To change point size, the cursor is positioned on a specific element of copy. The point size "increase" key is depressed. Immediately, the copy element redisplays on the screen in the next available larger point size. Point size, font, and leading changes, *even within a line,* are easily made and shown.

To change font or quadding, the cursor is positioned on the layout instruction pertaining to a specific copy element. The font or quad code is overstruck with the revised code. The copy element immediately redisplays in accordance with the new instruction.

For example, in the large screen view, the cursor is on the "I" of the word "Ionosphere". (The associated layout instruction is temporarily illuminated in bold face to assist in identification.) If this copy element should be set quad center rather than quad right (as indicated by the QR), the operator moves the cursor with a single keystroke to the "R" of QR. He keys a "C" and immediately the word would be centered on the line.

There is no guesswork—*What you see is what you set!*

Simplified input



Copy input for the Harris 2200 System is simple. After basic copy is received, it is ready, *as is,* for data entry by punched tape or OCR scanner. There is no mark-up. There are no command codes. There are no extra keystrokes. . . you save in keyboarding. And, you can't make a keyboarding error in something you don't keyboard.

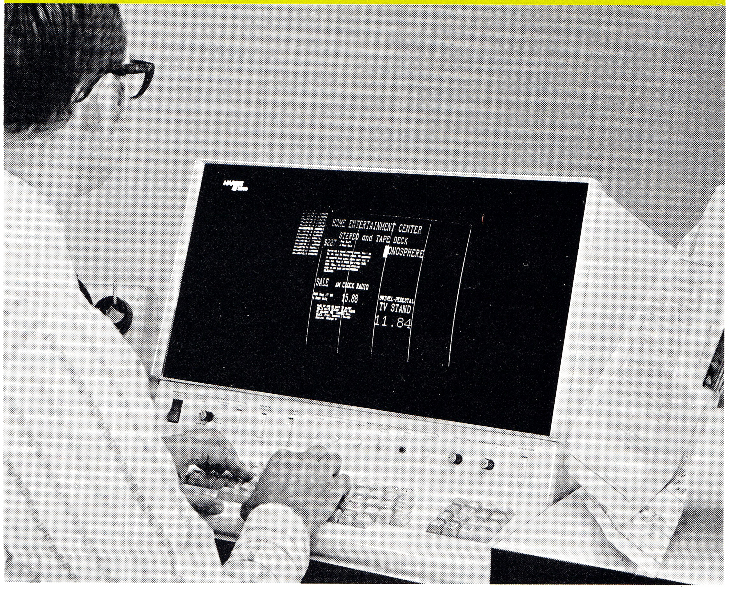
Input normally consists of raw copy with only a line ending code to indicate the end of a copy block. In most cases, the copy is read into the Harris 2200 terminal via a paper tape reader and instantly displayed on the video screen for the layout operation.

Designed for efficiency

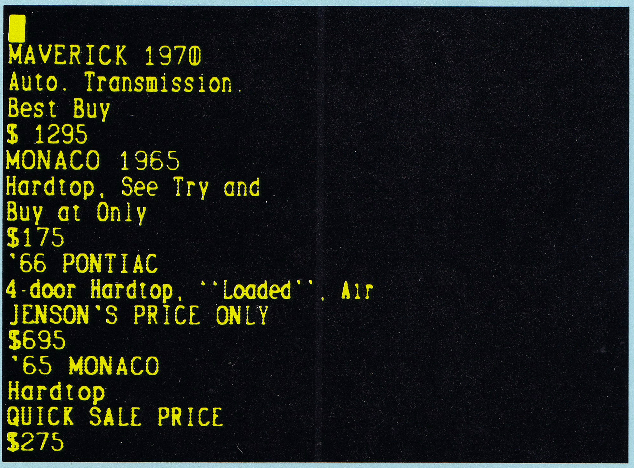
Harris 2200 terminals operate on-line to a control unit. The control unit constantly provides updated information to each terminal so it can display layout changes instantly. The keyboard and CRT display are designed for full-shift operator comfort. Viewing angle, phosphor persistence, refresh rate and character font were selected for error-free, fatigue-free operation in a normally lighted room.

The keyboard—both editing and layout controls—is engineered for speed and accuracy. With the editing controls, the operator can insert, delete, replace, move, copy, and merge text in any manner. With the layout controls, the operator can precisely change point size, film advance, indention, font, quadding, and any other characteristic of the final layout.

For complex ad composition, changes in point size, font, and film advance can be made within a line of copy—and the terminal immediately displays the effect of these changes. This, plus split quadding, with or without leaders, provides utmost efficiency for composition of complex grocery and retail ads.

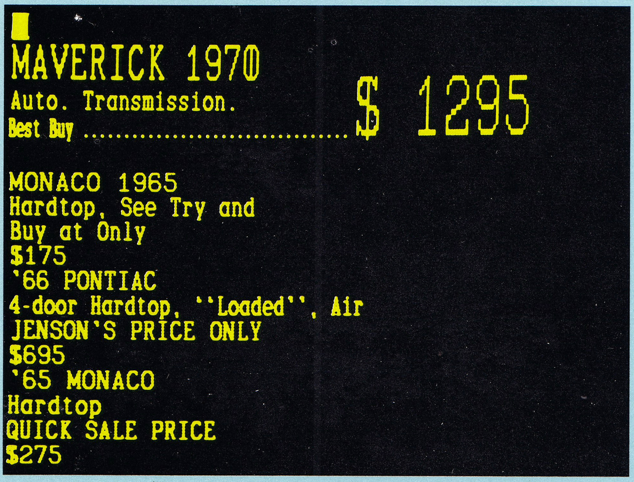


A flexible system



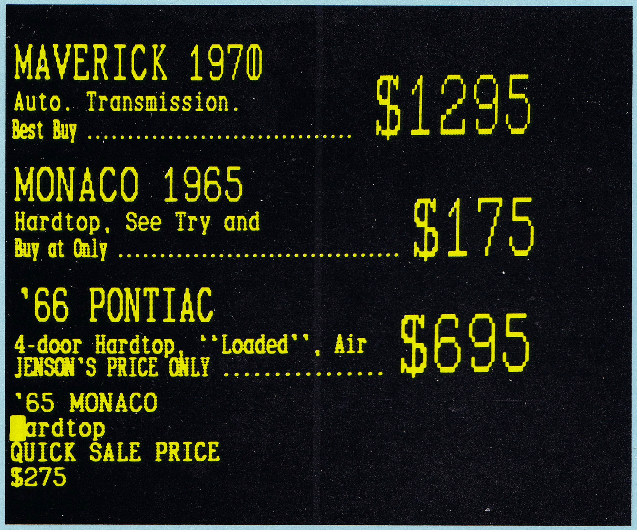
```
█
MAVERICK 1970
Auto. Transmission.
Best Buy
$ 1295
MONACO 1965
Hardtop, See Try and
Buy at Only
$175
'66 PONTIAC
4-door Hardtop, ''Loaded'', Air
JENSON'S PRICE ONLY
$695
'65 MONACO
Hardtop
QUICK SALE PRICE
$275
```

Ad copy, without mark-up, is read onto terminal screen.



```
█
MAVERICK 1970
Auto. Transmission.                $ 1295
Best Buy ..........................
MONACO 1965
Hardtop, See Try and
Buy at Only
$175
'66 PONTIAC
4-door Hardtop, ''Loaded'', Air
JENSON'S PRICE ONLY
$695
'65 MONACO
Hardtop
QUICK SALE PRICE
$275
```

Copy is positioned into desired layout—creating a format.



```
MAVERICK 1970
Auto. Transmission.                 $1295
Best Buy ..........................
MONACO 1965
Hardtop, See Try and                 $175
Buy at Only ..........................
'66 PONTIAC
4-door Hardtop, ''Loaded'', Air      $695
JENSON'S PRICE ONLY ...............
'65 MONACO
█ardtop
QUICK SALE PRICE
$275
```

Operator applies format to additional ad copy. Also, operator corrects spacing error in price of first ad.

If required, text or copy fitting changes—even after the original setting of copy—can be handled easily with the Harris 2200 System. The original ad layout, for example, may be redisplayed on the screen, corrected, and completely reset with changes. Or, small changes may be keyboarded directly at the terminal, laid out, set, and pasted on the original ad.

To assist in layout of repetitive copy (for example: grocery ads), formats can be created and applied to new copy. The operator positions the initial copy elements in a desirable layout. The layout structure is defined as a format. Then the operator directs the terminal to apply the format to following copy. Immediately, the copy positions according to the format layout—without keyboarding or mark-up effort.

System compatibility

—The basic Harris 2200 Video Layout System consists of a single terminal and a terminal control unit. However, up to four terminals can be interconnected to the terminal control unit. Each terminal operates completely independent of the others. Input and output to and from the system can be through paper tape, a communication line to a computer system, or both, depending on customer requirements.

As the copy is being processed for output, the Harris 2200 software combines the text and the applicable layout commands into a format directly compatible with the customer's typesetting system. This output software is tailored to provide the proper input to typesetting computers or directly to appropriate typesetters.

Harris 2200 Specifications

Input/Output

Source

6, 7, or 8-level paper tape
On-line data transmission

Devices

Paper tape reader (120 cps)
Paper tape punch (110 cps)
Communication line (RS232C)
On-line interface with computer systems available

Display

Viewing Area

9.5″ width × 7.5″ depth
45 pica (7.5″) width × 7.5″ depth for text layout
Scrolling to full page depth

Display Capacity

1000 characters (depending on size)

Terminal Memory

4000 characters, 8000 optional

Character Repertoire

128 characters standard
Up to 160 optional

Character Sizes

6 to 48 point actual size
Spacing generated for 54 to 96 point

Phosphor

P-31 (green) for maximum legibility

Refresh Rate

60hz flicker free, synchronized

Layout/Edit Functions

Cursor

Non-destructive
Constant display in point size of text
Up, down, right, left, diagonal

Layout/Edit Functions Cont.

Edit/Correct

Insert, delete, overstrike
Move, copy, merge

Layout/Fitting

Quadding—right, left, center, split
Ragged—right, left, center
Justify, tab, skew, indent
Font—width of characters displayed varies by font
Point size, leading (film advance), font—up to 50 changes within a line
Formatting—format creation, storage and application to new copy

Equipment Configuration

Terminal Control Unit

PDP-11 processor with additional memory buffers

Video Layout Terminals

Up to 4 per control unit

Software Packages

Copy input module
Copy fit/correct module
Typesetting output module

Miscellaneous

Electronics

All solid state

Size

Terminals—30″ depth × 23″ width
Control Unit—31″ depth × 22″ width × 72″ height

Weight

Terminal—100 lbs.
Control Unit—400 lbs.

Power

110 VAC single phase

Set in various faces on the Harris Fototronic photocomposition system

Printed in U.S.A.

Intertype Company General Offices, 215 U.S. Highway 22, Watchung, N.J. 07060

Atlanta
1745 Tully Circle, N.E.
Atlanta, Georgia 30329
404/636-4338

Boston
275 Hancock Street
No. Quincy, Mass. 02171
617/471-5954

Chicago
1924 N. Paulina
Chicago, Illinois 60622
312/342-5141

Dallas
1253 Round Table Drive
Dallas, Texas 75247
214/637-2270

Los Angeles
1945 South Figueroa Street
Los Angeles, California 90007
213/749-7391

New York
800 Second Avenue
New York, New York 10017
212/986-7600

San Francisco
71 Park Lane
Brisbane, California 94005
415/467-2990

Canada
Harris-Intertype (Canada) Limited
19 Lesmill Road
Don Mills, Ontario
416/447-7234

England
Harris-Intertype Limited
145 Farnham Road, Slough, Bucks

West Germany
Harris-Intertype GmbH
Mariendorfer Damm 1-3
1 Berlin 42, Germany

HARRIS
Communications and Information Handling

Intertype Company, A Division of Harris Intertype Corporation • Harris Display Terminals • P.O. Box 37 Melbourne, Fla. 32901 305/727-4790